

## **Minutes: MSPA Regular Board Meeting Feb. 5, 2026**

The meeting was called to order at 8:15 a.m.

Minutes of the Jan 8, 2026 meeting were approved as written.

### Board Members and Guests:

Gigi Garcia (It Takes A Village)-President; Andre Ordubegian (Copy Network)-Vice President; Kim Kelly (Merle Norman)-Secretary; Maureen Palacios (Once Upon A Time)-Treasurer; Corey Grijalva (Joselito's)-Board member at large; Mark Pedersen (Moo Moo Mia)-Board Member at large; Steve Pierce (Communication Admin./Film Liaison); Dale Dawson (Business Admin/Events Coordinator); Molly Burke (MVCCC); Officer Aaron Eggiman (GPD); Domenica Megerdichian (CoG); Patrick Murphy (GD City Council candidate); Mary Dawson (MSPA Social Media); Rich Boccia (Sparr Heights Cert, MVCCC); Kristine Nam (GCC); Carol Clark (resident); Angela and Steven Miller (residents); Mark Sheridan (MSPA Harvest Market Manager); Jack Liang (CoG); Rima Cameron (Sabrinas); Riley and Brian Miller (The Chiropractic Place); Lilia Gregoryian (CoG).

MSPA President Gigi Garcia welcomed guests to the MSPA monthly board meeting and asked for a moment of silence to remember Christine Aydin of Benjamin & Co. Jewelers who recently passed.

### Visitors Reports:

#### MVCCC:

- Executive Director/President CEO Molly Burke announced upcoming events: 2-10-26 Montrose Bowl All Member Mixer; 2-19-26 ribbon cutting at the Adult Day care center; 2-25-26 Chamber Free workshop on Financial Planning; 4-5-26 Easter Event: 4-12-26 Craft Beerfest.

#### City Of Glendale:

- Jack Liang (Finance Dept.) and Lila Gregorian (Building and Safety) plan checkers addressed accessibility issues in MSPA regarding to new businesses; suggested that new business owners contact the Planning Dept to review steps to obtain a Business Permit; CASP is a program for protection.
- Domenica Megerdichian (Asst. to City Mgr. CoG) updated the Board on several issues: the Montrose parking analysis to post 2-23-26; informed the group that L.A. County is pursuing a measure to increase sales tax from 10.50% to 11.25%; The CoG is prepared to fight this measure; the parklets were discussed; Public Works is following up on trash enclosures, crosswalks and walls, and the damaged benches at the Vietnam War Memorial.

- Officer Aaron Eggiman (GPD) discussed e-bikes; the MSPA board raised concerns about e-bikes on MSP sidewalks; Chief Williams and Lt. Robinson will be conducting a Community Outreach Workshop; It was decided to place “No riding on sidewalks” stickers on the sidewalks. However, they are not enforceable by GPD.
- Mark Sheridan, Harvest Market Manager, reported that Market sales are at an all-time high and the Market is thriving; further discussion about the proposal of a Pomegranate Festival on October 17, 2026; A motion was made by Andre Orbegegian to budget \$15,000 for the Festival, seconded by Kim Kelly, passed unanimously.

#### Visitors:

- Rich Boccia (Cert and MVCC Secretary) introduced himself.
- Steve and Angela Miller (Residents) spoke about the GCC project encroaching on their neighborhood.
- Kristine Nam (GCC Communication Director) spoke on connecting with MSPA, residents and the MVCC Chamber.

#### Business Agenda:

Dale Dawson announced the 2026 Committee members;

- Beautification Committee: Chair: Maureen Palacios, Andre Ordubegian, Kim Kelly, Ejmin Hacobian, Steve Pierce, Rima Cameron
- Marketing Committee: Chair: Mark Pedersen, Maureen Palacios, Jasmine Martin, Jennifer Chale
- Harvest Market: Chair: Gigi Garcia, Mark Sheridan, Corey Grijalva
- Filming Committee: Chair: Steve Pierce, Gigi Garcia, Kim Kelly

#### Contractors Reports:

- Business Administrator: Dale Dawson;
  - Treasurers Report - reserve as of 2/4/26 was \$372,832.
  - 2026 MSPA Budget and Workplan was presented to City Council 1-27-26.
  - The website Business Directory and Directory Boards have been updated.
- Events Coordinator; Dale Dawson reported on upcoming events:
  - Valentines Day Event – 2/14/26
  - 8th annual Spring Wine Walk - 3/14/26.
  - 42nd Annual Arts and Crafts Festival - June 6th and 7th.
  - Kids and Kritters Day - May 5th
  - Car Show – July 5th

- Communications Administrator: Steve Pierce reported:
  - The upcoming Smart-A-Thon March 13th. Seeking volunteers for team MSPA.
  - Wunderbar name change to Pilates Addiction
  - Froyo Life will be closed during construction until 2/15/26
  - The Seasoned Table Event 2-5-26
  - Parking Signs in front Gio's are missing the parking times
  - Cars not fully stopping at Wickham Way/Honolulu Ave stop signs continue to be an issue.
  - Pedestrian jaywalking across Honolulu continues to be an issue.
- Filming Liaison: Steve Pierce
  - No new inquires for filming.
  - Filming at Montrose Bowl 1/27/26 - Sun and Moon Film Co. \$1500 fee.
  - Year to date Film Revenue \$1425.00

Committee Reports:

- Harvest Market: Gigi Garcia reported that at the recent committee meeting members juried in 3 new vendors. Sales are at an all-time high.
- Marketing Committee: Next meeting TBA.

Meeting adjourned at 10:03 am